

## SEC ANNOUNCES NEW CERTIFICATIONS UNDER ITS ENHANCED GREEN LABELLING SCHEME FOR PULP AND PAPER

### *Consumers asked to support companies doing the right thing*

**Singapore, September 11, 2018:** The Singapore Environment Council (SEC) today announced products from two companies – Scanpap (Asia Pacific) Pte Ltd and APRIL Group – have been certified under its enhanced Singapore Green Labelling Scheme (SGLS) for pulp and paper products.

The enhanced SGLS uses a risk-based evaluation system to complement its more extensive qualification criteria, and facilitate the development of a risk mitigation plan. It enables SEC to supervise and address pulp and paper industry players that have received the enhanced SGLS certification, with improved surveillance over all supply chain management end to end, from plantations to manufacturing and packaging of products.

Certified products are subjected to an objective evaluation including extensive ground audits and undergo rigorous checks on the company's forestry practices. During the process of certification, companies need to demonstrate they comply with each of the 25 audit criteria under the enhanced scheme. SEC also engages companies to address existing gaps or risks.

The enhanced SGLS incorporates internationally recognised best practices in creating the criteria. This includes peatland management, relevant International Organization for Standardization (ISO) environmental management standards, forestry standards such as those from the Forest Stewardship Council (FSC), and fire management standards<sup>1</sup> from the

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<sup>1</sup> Fire management includes fire prevention, preparation, suppression and recovery.

Occupational Health and Safety Assessment Series (OHSAS). The criteria were also established and benchmarked against the International Social and Environmental Accreditation and Labeling Alliance (ISEAL) Codes of Good Practice to ensure that companies certified have achieved high environmental standards.

Currently, five companies have their pulp and paper products certified under the enhanced SGLS. These companies have demonstrated a commitment to transparency in their supply chains, as well as meeting high standards of sustainable forestry and manufacturing practices.

Another eight companies have submitted applications for pulp and paper products and are currently undergoing the enhanced SGLS evaluation process.

Ms Jen Teo, Executive Director of SEC said: “The Singapore Green Label is a symbol of sustainable manufacturing and good environmental practice. The enhanced SGLS criteria is benchmarked against other countries with tough environmental labelling standards, such as the EU, Australia, New Zealand and Japan. Our criteria place a strong emphasis on peatland, fire and forest management.”

Mr Terry Ang, Managing Director, Scanpap (Asia Pacific) Pte Ltd, said: “Sustainability is not just the responsibility of the paper industry’s stakeholders. We need to encourage more consumers to buy pulp and paper products that are made sustainably. Since the outbreak of fires contributing to the haze in Singapore, our converter and tissue paper mills follow strict chain-of-custody procedures. This ensures that all raw materials are from legal and sustainable sources. We also offer intelligently-designed touch-less dispensing systems in addition to other complementary systems. These systems reduce waste, increase productivity and reduce the paper industry’s carbon footprint.”

Mr Praveen Singhavi, President, APRIL Group, said: “Obtaining the enhanced Singapore Green Label is particularly meaningful for two reasons. First, it’s a testament to the high standards of APRIL’s operations and our commitment to continuous improvement. For us, the enhanced SGLS has been a multi-year process which started with participating in

industry consultation on its criteria to more recently, undergoing a series of field audits. Second, APRIL's flagship brand PaperOne celebrates its 20th anniversary this year, so this is a great way to mark the milestone. PaperOne was actually launched in Singapore, and we're proud that it continues to be a choice paper product for homes and offices, known not only for premium quality but also for its sustainable production."

For more information for on the enhanced SGLS certification, please refer to the media release published [here](#).

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**\*\* END OF MEDIA RELEASE\*\***



## ABOUT THE SINGAPORE ENVIRONMENT COUNCIL

Established in 1995, the Singapore Environment Council (SEC) is an independently managed, non-profit and non-governmental organisation (NGO). As Singapore's first United Nations Environment Programme (UNEP)-accredited environmental NGO, we influence thinking on sustainability issues and coordinate environmental efforts in the nation.

We are also an approved charity and offer tax exemption to donors. SEC continuously engages all sectors of the community by formulating and executing a range of holistic programmes, such as the Singapore Environmental Achievement Awards, Asian Environmental Journalism Awards, School Green Awards, Singapore Green Labelling Scheme, Project: Eco-Office, Project: Eco-Shop and Project: Eco-F&B. In addition, we build a pool of committed volunteers under our Earth Helpers programme. Our Training and Education arm provides the people, public and private sectors with the opportunity to develop awareness, knowledge, skills and tools in order to protect and improve our environment for a sustainable future.


Strong partnerships with corporations, government agencies and other NGOs are valued by us. These partnerships are vital for sustaining our programmes, leading to positive action and change. Over the years, SEC has given strength and direction to the environmental movement in Singapore.

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## 新加坡环境理事会简介

新加坡环境理事会（SEC），成立于 1995 年，是非政府组织（NGO），也是非盈利机构。我们致力于推广新加坡可持续发展项目同时协调环境改善事务。在 2018 年，新加坡环境理事会被联合国环境规划署授予认证。

我们是一个获得认可的慈善机构，捐赠者可享有税务优惠。通过举办一系列整体项目如新加坡环境成就奖 (Singapore Environmental Achievement Awards)、亚洲环境新闻奖 (Asian Environmental Journalism Awards)、SEC-星和校园绿化奖 (SEC-StarHub School Green Awards)、新加坡绿色标签计划 (Singapore Green Labelling Scheme)、绿化办公室计划 (Project: Eco-Office)、绿化商店计划 (Project: Eco-Shop) 和绿化餐饮计划 (Project: Eco-F&B)，新加坡环境理事会持续在社会各个领域发挥作用。

通过志愿环保战士 (Earth Helpers) 项目新加坡环境理事会组织了一支队伍协助和改善环境。我们的培训与教学部门旨在提高人民、政府部门及社会各领域的环保意识，知识与技能，并提供相关教材。多年以来，新加坡环境理事会一直支持并引导着新加坡的环保运动，通过与企业、政府机构和其他非政府组织建立密切的合作关系以更积极的行动达成改善环境的远景，这对于我们项目的可持续发展是至关重要的。

## Appendix 1

### THE ENHANCED SINGAPORE GREEN LABELLING SCHEME CRITERIA

Key features of the enhanced SGLS criteria include:

- **Full disclosure of supply chain** - the entire supply chain of a manufacturer will now be assessed and audited. This includes forests and plantations, pulp and paper mills, converting plants as well as manufacturing and packaging of products.
- **Fibre source** - all fibre is required to be sourced from legal sources and the use of wood and fibre from protected or high conservation value areas is banned. The use of recycled fibre is required to be maximised.
- **Zero-Burning Policy** - the company, owner or concessionaire in charge of the plantation is required to have a zero-burning policy.
- **Fire Management** - companies are now required to undertake a comprehensive range of fire prevention and preparation activities so they can quickly detect and suppress fires before they get out of control. This includes the identification and mapping of fire risks, a fire prevention budget, engaging the community to promote alternatives to fire as a land preparation tool, daily hotspot monitoring, and putting in place firefighting training and equipment.
- **Peatland Management** - proper peatland management is crucial to the prevention of haze. Peatland is a naturally water-saturated landscape and an efficient carbon sink. Uncontrolled draining of peat to plant pulpwood timber makes it susceptible to fire and releases the stored carbon. Companies are now required to protect the biodiversity of peatlands through proper assessment and water management.
- **Annual Audits** - SEC will undertake annual surveillance audits of companies awarded the enhanced SGLS certification to ensure the criteria is continually met.

## Appendix 2

### LIST OF PRODUCTS CERTIFIED UNDER THE ENHANCED SINGAPORE GREEN LABELLING SCHEME

No.	Company	Product
1	Kimberly-Clark Corporation	Scott® Bath Tissue
2	Kimberly-Clark Corporation	Scott® Bath Towel
3	Kimberly-Clark Corporation	Scott® Facial Tissue
4	Kimberly-Clark Corporation	Scott® Napkin (Recycled Fiber)
5	Kimberly-Clark Corporation	Scott® Napkin (Virgin Fiber)
6	Kimberly-Clark Corporation	Scott® Towel
7	Kimberly-Clark Corporation	Kleenex® Bath Tissue
8	Kimberly-Clark Corporation	Kleenex® Facial Tissue
9	Kimberly-Clark Corporation	Kleenex® Napkin
10	Kimberly-Clark Corporation	Kleenex® Towel
11	Kimberly-Clark Corporation	WypAll* Wiper (Virgin Fiber)
12	Kimberly-Clark Corporation	WypAll* Wiper (Recycled Fiber)
13	Fuji Xerox Singapore	Fuji Xerox Business Printing Paper
14	Fuji Xerox Singapore	Fuji Xerox Performer Printing Paper
15	UPM Specialty Papers APAC	UPM Office Multifunction Copy Paper
16	UPM Specialty Papers APAC	UPM Yes Silver Multifunction Copy Paper
17	Scanpap (Asia Pacific) Pte Ltd	Prefer Tissue Paper
18	Scanpap (Asia Pacific) Pte Ltd	Scandex Tissue Paper
19	APRIL Group	PaperOne Digital
20	APRIL Group	PaperOne All Purpose
21	APRIL Group	PaperOne Copier
22	APRIL Group	Perfect Print
23	APRIL Group	PP Lite