



## Eco-Office Expands into Southeast Asia

*SEC and CDL venture into regional markets with active plans to certify offices in Malaysia and Indonesia by end of 2014*

**Singapore, 20 March 2014** – While the Singapore Environment Council (SEC) has awarded the Eco-Office certification to offices in Singapore, it announced today that offices in Malaysia and Indonesia have, for the very first time, been slated to be Eco-Offices by the end of the year. This was announced at today's annual Project: Eco-Office presentation ceremony held at the Singapore Post Centre, which was officiated by Mr Desmond Lee Ti-Seng, Minister of State for National Development.

Sky Creation Design Pte Ltd, an interior design and renovation company in Singapore which have pursued a strategy of sustainable design and the use of sustainable materials actively, plans to have its regional office in Kuala Lumpur Eco-Office certified too. Holcim, a global company with production sites spanning around 70 countries, has had its local arm, Holcim (Singapore) Ltd, Eco-Office certified in 2010 and Green Label certified for 17 products since 2011, both of which are administered by SEC. Holcim is preparing its office in Indonesia for Eco-Office certification by the end of this year.

"Project: Eco-Office inspires and guides offices to balance both business operations and environmental sustainability. Companies outside of Singapore which see the value of our programme and the significance of the label, understand environmental sustainability to be a beneficial long term business strategy. Without doubt, this regional venture is in line with the SEC's objective to expand our programmes into the region," said Mr Jose Raymond, Chief Executive Officer of the SEC.

"We see interior design as a balanced and holistic approach that utilises sustainable materials and environmentally-sound designs. Our customers have seen that our eco-friendly approach does not cost any more than a conventional design. The Eco-Office certification adds to the testament of our commitment to the environment and we want to extend this assurance to our regional customers," shared Dr Sky Tan, Chief Executive Officer of Sky Creation.

Ms Devina Raditya, Personal Assistant to Strategy, Business Development & Innovation Director at Holcim Indonesia Tbk, sees the Project: Eco-Office programme as a natural progression of greening their own premises. "When we first implemented a switch-off-lights

initiative in the Singapore office, we achieved an instant reduction of approximately 30% in electricity consumption. Project: Eco-Office inspired us to further set similar reduction targets for our paper, water consumption and even our carbon footprint in terms of operational trips. We aim to complete the external audit for the office in Indonesia by October 2014,” said Ms Devina.

Launched in 2002, the Project: Eco-Office programme is a collaboration between SEC and eco-developer City Developments Limited (CDL) to encourage sustainable practices within offices. Eco-Office certificates were presented to 79 new offices today, covering 18,000 staff in fields as varied as education to manufacturing to interior design. For the complete list of the 2013 Eco-Office recipients, please refer to the Appendix.

CDL participated in the presentation ceremony as an honoured recipient. “As a pioneer and firm advocate of sustainability, CDL has been committed to green buildings and Corporate Social Responsibility (CSR) for close to two decades now. Environmental sustainability is deeply embedded in CDL’s corporate culture and operations. Project: Eco-Office was conceptualised over a decade ago, when little was being done to encourage the uptake of eco-friendly habits at the workplace. As a major landlord in Singapore, we recognised the important need to change the way businesses work, think and manage resources at the workplace. As a partner and initiator of Project: Eco-Office with SEC, CDL is heartened to see how the programme has expanded and achieved behavioural change within the business community, and especially how it has grown from a local initiative to a regional initiative,” said Ms Esther An, Head of CSR, CDL.

Greenpac (S) Pte Ltd, who is no stranger to green practices, produces environmentally-friendly packaging, and sees the Eco-Office certification as a best practice for the Company and other companies to follow. “The Eco-Office programme is an effective outreach programme that raises awareness and cultivates environmentally friendly practices in our workplace. The Eco-Office Label certification is a testament to our efforts in advocating the importance of saving and protecting the environment. With this certification and the building of Greenhub, the first 'green' factory in Southeast Asia, Greenpac has come a full circle in embracing the green concept holistically to support environmental protection among our business, infrastructure and building, and people,” shared Ms Susan Chong, Chief Executive Officer of Greenpac.

Changi Airport Group (CAG) goes a step further by having active staff participation and engagement. Its Eco-Office includes out-of-office programmes that let staff participate in fun and experiential activities and pick up environmental concepts. Employees better understand the logic and rationale behind environmental practices implemented. CAG even has a portal accessible to all employees, which provides comprehensive green guides and handbooks, with tips on going green both in the office and at home. In addition, CAG champions the green cause among its airport partners and has recently introduced an airport-wide recycling day to encourage recycling of office waste. Ms Ng Bee Kay, Assistant Vice President Corporate Development and International Relations of CAG said, “Changi Airport Group is cognisant of the impact of its operations on the immediate environment. We have started engagement efforts with our airport partners to understand their green policies, and work closely with

them to discuss environmental plans and joint initiatives that we can embark together. Over at Changi Airport's three terminals, we have also introduced creatively designed recycling bins to encourage passengers and airport users to recycle waste through these bins."

Within our island state, even charity organisations and Institutions of Public Character (IPC) will benefit from the programme. The Project: Eco-Office certification will be made available to these organisations on a complimentary basis, with costs borne by SEC and CDL. "Charities and IPCs are our local counterparts, whom we want to certify them for free so they can benefit from the cost savings offered by Project: Eco-Office. These savings can be better channelled towards more important areas, significant to the organisation's cause," added Mr Raymond.

2014's Project: Eco-Office programme comes with a newly-revamped online audit protocol which provides assessments and environmental performance statistics at a single glance. Companies can now monitor and track electricity, water and paper consumption within the organisation and identify areas of improvement. This allows for a complete review of their performance and sets more realistic targets and goals.

**\*\* END OF MEDIA RELEASE\*\***

**Appendix: Project: Eco-Office Presentation Ceremony 2014 – Eco-Office Recipient List**

S/N	2013 Certified Eco-Offices	Industry
1	Architects 61 Pte Ltd	Architecture
2	ATMD Bird & Bird LLP	Legal
3	BMT Limited as Trustee of Frasers Commercial Trust	Real Estate
4	Central Singapore Community Development Council	Government
5	Changi Airport Group Pte Ltd	Aviation
6	City Developments Limited	Real Estate
7	Corrupt Practices Investigation Bureau	Government
8	DHL Express Singapore	Logistics
9	DHL Express Singapore (HUB)	Logistics
10	Diamond Energy Services Pte Ltd	Energy infrastructure services & investments
11	Energy Research Institute @ NTU (ERI@N)	Government
12	Family and Juvenile Courts (Headquarters & Child Focused Resolution Centre)	Government
13	FCL Crystal Pte Ltd	Real Estate
14	FCL Management Services Pte Ltd	Real Estate
15	Gammon Private Limited (J237 and J239 Evonik Project)	Construction
16	Gammon Pte Limited (J250 Nanyang Polytechnic Project)	Construction
17	Goodrich Global Pte Ltd	Interior Furnishing
18	Greenpac (s) Pte Ltd	Manufacturing
19	Infocomm Development Authority of Singapore (IDA)	Government
20	Institute of Chemicals and Engineering Sciences (Experimental Power Grid Centre)	Education
21	Intellectual Property Office of Singapore	Government
22	Interface Singapore Pte Ltd	Office Equipment
23	IX Architects Pte Ltd	Architecture
24	Keppel Land International Limited	Real Estate
25	Kimberly-Clark Singapore Pte Ltd	Personal Care
26	Lead Interiors Pte Ltd	Interior Furnishing
27	Leisurequest Pte Ltd	Leisure & Entertainment
28	London School of Business & Finance	Education
29	Ministry of the Environment and Water Resources	Government
30	National Library Board (Corporate Office)	Government
31	NEA Central Regional Office	Government
32	NEA Choa Chu Kang Cemetery Unit	Government
33	NEA Environment Health Institute	Government
34	NEA HDB Hub	Government
35	NEA Headquarters (Environment Building)	Government
36	NEA North West Regional Office	Government

37	NEA Semakau Landfill	Government
38	NEA Singapore Environment Institute	Government
39	NEA South West Regional Office	Government
40	NEA Tuas Marine Transfer Station	Government
41	NEA Tuas South Incineration Plant	Government
42	NEA North East Regional Office	Government
43	NEA Mandai Crematorium & Columbarium	Government
44	NEA Meteorological Service Singapore	Government
45	NEA Tuas Incineration Plant	Government
46	NEA Centre for Climate Research Singapore	Government
47	NEA South East Regional Office	Government
48	NEA Department of Public Cleanliness (Neythal Office)	Government
49	Office Planner Pte Ltd	Furniture Manufacturing
50	Oiltanking Singapore Limited/Oiltanking Odfjell Terminal Singapore	Oil Terminal
51	Orrick Investments Pte Ltd	Real Estate
52	Panasonic Asia Pacific Pte Ltd	Electronic Appliance
53	PUB Bedok NEWater Factory and NEWater Visitor Center	Government
54	PUB Chestnut Avenue Waterworks	Government
55	PUB Choa Chu Kang Waterworks	Government
56	PUB, Singapore's National Water Agency (Marina Barrage)	Government
57	Public Utilities Board (Headquarters)	Government
58	Quebec Leisure International Pte Ltd	Event Management
59	Ricoh Asia Pacific Pte Ltd	Electronic Appliance
60	River Valley Tower Pte Ltd	Real Estate
61	Riverside Property Pte Ltd	Real Estate
62	Samwoh Corporation Pte Ltd	Construction
63	Samwoh Corporation Pte Ltd (Eco Green Building)	Construction
64	Singapore Civil Defence Force (Civil Defence Academy)	Government
65	Singapore Civil Defence Force (Headquarters)	Government
66	Singapore Examinations and Assessment Board	Government
67	Singapore Police Force (Jurong Police Division)	Government
68	Singapore Police Force (New Phoenix Park)	Government
69	Singapore Police Force (Police Cantonment Complex)	Government
70	Singapore Police Force (Police Coast Guard – Brani Base)	Government
71	Singapore Police Force (Traffic Police Department)	Government
72	Singapore Test Services Pte Ltd	Engineering
73	South West Community Development Council	Government
74	Subordinate Courts	Government
75	Temasek Polytechnic	Education
76	The Royal Bank of Scotland (Haw Par Technocentre)	Banking
77	The Royal Bank of Scotland (One George Street)	Banking

78	The Royal Bank of Scotland (One Raffles Quay)	Banking
79	Urban Redevelopment Authority	Government

**NOTES TO THE EDITOR**



## ABOUT PROJECT: ECO-OFFICE

Project: Eco-Office is a collaboration between the SEC and City Developments Limited (CDL). It assists offices in Singapore implement effective environmentally-friendly practices by increasing awareness amongst staff, and by making available a range of knowledge-based and practical resources.

Interested applicants will go through the Eco-Office Rating System that allows offices to evaluate their levels of environmental commitment, based on parameters revolving around the company's policies, consumption, waste management and recycling practices. Offices that achieve a satisfactory rating will then receive an Eco-Office Label. The benefits of the Eco-Office Label certification include access to socially and environmentally responsible corporate networks and an ability to promote the office's environmental credentials.



## **CITY DEVELOPMENTS LIMITED** ABOUT CITY DEVELOPMENTS LIMITED

As Singapore's property pioneer, City Developments Limited (CDL) is a listed international property and hotel conglomerate with over 34,000 luxurious and quality homes to its name. CDL has been leading the industry with green building innovation since the 1990s and was awarded the Green Mark Platinum Champion Award in 2011 and the Built Environment Leadership Platinum Award in 2009 by Building and Construction Authority (BCA) for its commitment to sustainable development and Singapore's built environment. CDL is the first Singapore Company recognised on all three global sustainability benchmarks – FTSE4Good Index Series since 2002, Global 100 Most Sustainable Corporations in the World since 2010 and the Dow Jones Sustainability Indices since 2011. For more information on CDL, please visit [www.cdl.com.sg](http://www.cdl.com.sg).




## ABOUT THE SINGAPORE ENVIRONMENT COUNCIL

Established in 1995, the Singapore Environment Council (SEC) is an independently managed, non-government organisation that nurtures, facilitates and co-ordinates environmental causes in Singapore. SEC's work is founded on three pillars of action – Firstly, partnership with the people, private and public sectors of Singaporean society, to nurture a culture aligned

with sustainable development concepts. Secondly, SEC rewards environmental excellence through awards schemes and product endorsement programmes, such as the Singapore Green Labelling Scheme. Thirdly, the SEC collaborates with partners to develop and implement training and learning programmes to build competencies in environmental sustainability within companies, thus keeping our business leaders ahead of the curve. Visit our website at [www.sec.org.sg](http://www.sec.org.sg) for more information.

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 [SingaporeEnvironmentCouncil](https://www.facebook.com/SingaporeEnvironmentCouncil)

 [SECSingapore](https://www.youtube.com/SECSingapore)

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