



Slinging For Green

SEC and the Jobstreet.com Singapore Slingers raise awareness of sustainable practices and environmental protection

Singapore, 26 April 2013 – The worlds of basketball and the environment collide at the Singapore Indoor Stadium, home of Singapore’s only professional basketball team – The Jobstreet.com Singapore Slingers when the Slingers come up against the Sports Rev Thailand Slammers on Sunday, 28 April at the Singapore Indoor Stadium.

This is the first time the Singapore Environment Council (SEC) is teaming up with the Jobstreet.com Singapore Slingers to hold an environmental awareness game with the theme, ‘Slinging for Green’.

SEC will debut a new short video during half time, featuring a few members of the Singapore Slingers like Delvin Goh and Wu Qingde. There will be also a performance by the students from Anchor Green Primary School, who will be performing the ‘Time to Save’ Shower Dance. The dance is part of a primary school programme by The National Water Agency, PUB, to encourage students to take shorter showers.

‘Slinging for Green’ aims to educate the public to use our limited resources, such as water and paper, conservatively. Use only what you need and nothing more. Executive Director for the Singapore Environment Council, Mr Jose Raymond said: “We are constantly looking for new and innovative ways to reach out and we are proud to have teamed up with the Singapore Slingers for this initiative. It is also our way of reaching out to the public using different tactics.”

Added Michael Johnson, the General Manager of the Jobstreet.com Singapore Slingers: "The Jobstreet.com Singapore Slingers are proud to be working with the Singapore Environmental Council in their efforts to build environmental awareness in the community.

The Singapore Slingers are very active in the community each year through our schools & community programs and the "Slinging for Green" promotion at our home game this Sunday 28 April will be another great initiative we have been involved in during the 2013 season."

**** END OF MEDIA RELEASE ****



About the Singapore Environment Council

Established in 1995, the Singapore Environment Council (SEC) is an independently managed, non-government organisation that nurtures, facilitates and co-ordinates environmental causes in Singapore. SEC's work is founded on three pillars of action – Firstly, partnership with the people, private and public sectors of Singaporean society, to nurture a culture aligned with sustainable development concepts. Secondly, SEC rewards environmental excellence through awards schemes and product endorsement programmes, such as the Singapore Green Labelling Scheme. Thirdly, the SEC collaborates with partners to develop and implement training and learning programmes to build competencies in environmental sustainability within companies, thus keeping our business leaders ahead of the curve. Visit our website at www.sec.org.sg.

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