

**For Immediate Release**



## **Singapore Environmental Achievement Awards 2012 welcomes overseas applicants**

***Regional and Outstanding categories added to SEAA 2012 as Singapore Environment Council targets more applications***

**Singapore, 3 April 2012** – The Singapore Environment Council (SEC) announced last month that applications are open for the Singapore Environmental Achievement Awards (SEAA) 2012.

2 This year's SEAA programme takes a great leap forward by reaching out to applicants from other countries in the ASEAN region - including Malaysia, Vietnam, Thailand and Philippines - with the introduction of a new category for companies within Southeast Asia. The SEC is also re-introducing the Public Sector category to the SEAA in recognition of the excellent environmental stewardship and green initiatives that public organisations have shown. Nanyang Polytechnic was the last winner from the Public Sector category in 2005, when the award was last presented to agencies from the public sector organisations.

3 Another new award category that will be introduced is the Outstanding Singapore Environmental Achievement Award, which will be presented to the top performer selected from the winners of all the award categories.

4 SEC Executive Director Mr Jose Raymond said that he was confident that the SEAA 2012 would attract a wide range of applications from various sectors and organisations. He said, "Over the years, quite a number of winners of the Singapore Environmental Achievement Awards have gone on to clinch the President's Award for the Environment. There have already been many enquiries from this year's awards programme from many companies, from SMEs to even public sector agencies. We are certainly looking forward to a broad range of applicants this year, with the inclusion of the SEAA (Regional) and Outstanding Singapore Environmental Achievement Award. We see the reaching out to our neighbouring nations within Southeast Asia as a unique opportunity to build partnerships and recognise environmental achievements within the region."

5 For the SEAA 2012, the SEC has appointed Ernst & Young, one of the world's leading professional services firms, as a Strategic Partner. The partnership between the SEC and Ernst and Young will extend for three years beginning with the SEAA 2012.

6 Said Mr Raymond, "The appointment of Ernst and Young further anchors the award as Singapore's premier accolade for organisations with excellent environmental performance and governance. Ernst & Young has a track record in assurance, tax, transactions and advisory services, which places them in the best position to partner us on the auditing process for this prestigious award."

7 The list of award categories for SEAA 2012 are as follows:

- Outstanding Singapore Environmental Achievement Award
- Singapore Environmental Achievement Award (Manufacturing)
- Singapore Environmental Achievement Award (Services)
- Singapore Environmental Achievement Award (Public Sector)
- Singapore Environmental Achievement Award (Regional)

- SEC-Senoko Energy Green Innovation Award

9 The presentation ceremony for the SEAA 2012 will be held on 23 August at the Grand Copthorne Waterfront Hotel. The Guest-of-Honour for the event is Minister for the Environment and Water Resources, Dr Vivian Balakrishnan.

10 The deadline for applications is 15 April 2012, and application forms and guidelines are now available upon request from the SEC. Interested parties should visit <http://www.seaa.sg/> for more information on application guidelines, award categories, and eligibility.

**\*\*END OF MEDIA RELEASE\*\***

### **Notes to the Editor**



THE SINGAPORE  
ENVIRONMENTAL  
ACHIEVEMENT  
AWARDS

#### **ABOUT THE SINGAPORE ENVIRONMENTAL ACHIEVEMENT AWARDS**

The SEAA was introduced in 1998 to inspire Singapore-based organisations to become more committed to environmental and social responsibilities. It is the only local award that addresses overall environmental initiatives and awareness within an organisation. The criteria for the SEAA focus on assessing the leadership displayed by the company, the real environmental improvement made as well as the ability of an organisation to establish procedures, train staff and innovate in order to achieve breakthroughs in environmental performance. For more information about the Singapore Environmental Achievement Awards, please visit <http://www.seaa.sg/>



Singapore  
Environment  
Council

#### **ABOUT THE SINGAPORE ENVIRONMENT COUNCIL**

Established in 1995, the Singapore Environment Council (SEC) is an independently managed, non-government organisation that nurtures, facilitates and co-ordinates environmental causes in Singapore. SEC's work is founded on three pillars of action – Firstly, partnership with the people, private and public sectors of Singaporean society, to nurture a culture aligned with sustainable development concepts. Secondly, SEC rewards environmental excellence through awards schemes and product endorsement programmes, such as the Singapore Green Labelling Scheme. Thirdly, the SEC collaborates with partners to develop and implement training and learning programmes to build competencies in environmental sustainability within companies, thus keeping our business leaders ahead of the curve. Visit our website at [www.sec.org.sg](http://www.sec.org.sg).

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