

## SEC-STARHUB SCHOOL GREEN AWARDS REACH ONE MILLION SINGAPORE RESIDENTS WITH GREEN MESSAGE

*One million students, teachers and members of the public  
mobilised to take action for the environment*

*Record number of schools involved in SEC-StarHub School Green Awards*

**Singapore, November 5, 2018:** One million educators, students and members of the public were engaged in this year's SEC-StarHub School Green Awards (SGA), taking the green message to action with the communities.

Sponsored by StarHub since 2015, the SGA is administered by the Singapore Environment Council (SEC) and encourages young people to act to protect and nurture their environment.

Together, they achieved enormous results during the past year. More than 400,000 participating students and teachers from a record 437 schools reached out to over 500,000 members of the public. Preschools have been the fastest growing section of the Awards, at 20 per cent compared with last year.

THROUGH THE **SEC-STARHUB SCHOOL GREEN AWARDS (SGA)**, SEC HAS ENGAGED **1 MILLION** STUDENTS, TEACHERS AND MEMBERS OF THE PUBLIC.



OVER **400,000**  
STUDENTS AND  
TEACHERS FROM **437**  
SCHOOLS REACHED



OVER **500,000**  
MEMBERS OF THE  
PUBLIC  
ENVIRONMENTALLY  
ENGAGED



MORE THAN **40,000** KG  
OF E-WASTE  
COLLECTED,  
EQUIVALENT TO **4**  
SBS BUSES



Y-O-Y INCREASE IN  
WATER CONSERVED  
TO FILL **77** OLYMPIC-  
SIZED SWIMMING  
POOLS  
(2016 TO 2018)



Y-O-Y INCREASE IN  
ENERGY CONSERVED  
TO POWER **23,946** 4-  
ROOM HDB FLATS  
FOR A MONTH  
(2016 TO 2018)

PARTICIPATION	
Preschool	143
Primary	152
Secondary	110
JC	9
IHL	3
International	13
Special ED	7
<b>TOTAL</b>	<b>437</b>

To further encourage schools to improve their environmental performance, the SGA criteria was refreshed. Starting this year, submissions from preschools are assessed using the same criteria as that of other educational levels. The SGA now features new awards named after unique flowers found in Singapore – Vanda Miss Joaquim, Yellow Flame, Singapore Kopsia and Ixora.

Another notable feature this year is the inaugural SEC-StarHub E-Waste Challenge to mobilise schools to minimise e-waste by organising recycling drives within their communities. Together, all 437 SGA-participating schools collected more than 40,000kg of e-waste, equivalent to the weight of four SBS buses. The top five schools which collected the most amount of e-waste were invited to a tree-planting event with StarHub. In addition, as part of this initiative, StarHub donated \$30,000 to reforestation efforts and helping less privileged students in Singapore learn about biodiversity. Besides e-waste, schools have conserved an enormous amount of resources:

RESOURCE	AMOUNT CONSERVED	EQUIVALENT TO
<b>Energy</b>	4,326,300 kilowatt hours	The energy required to power 10,816 4-Room HDB flats for a month
<b>Water</b>	63,320,000 litres	The water required to fill 25 Olympic-sized swimming pools
<b>Paper</b>	1,850 reams	71 trees worth of paper
<b>E-Waste</b>	40,911 kilograms	The weight of four SBS Buses

“StarHub is a firm advocate for environmental sustainability and we hope to foster a love of the environment in our youths and help empower them to be positive agents of change through the School Green Awards. The incorporation of the E-Waste Challenge this year aims to raise awareness and encourage more of our students to take responsibility for their own e-waste, to recycle, minimise and lessen the impact on our environment. We are truly heartened by the strong support from 437 schools, to support this initiative,” said Ms Veronica Lai, Chief Corporate Officer of StarHub.

“Education is key to long-term successful climate action. The great benefit of the SGA is that it inculcates the right values in students so they learn to care for our environment. They learn about conservation and the importance of reducing waste and recycling. These are lessons they will take with them into adulthood. On behalf of SEC, I congratulate each school for taking part and for earning a SEC-StarHub School Green Award,” said Ms Jen Teo, Executive Director of SEC.

## SEVEN SCHOOLS RECEIVE OUTSTANDING OUTREACH AWARDS

Among the 437 schools which participated in the SGA, seven were awarded the Outstanding Environmental Outreach Project Award.

This award is presented to one school from each educational level whose project was both excellent in its conception and execution. This year’s winners are:

Education Level	Name of School	Description
<b>Special Education</b>	MINDS Woodlands Gardens School	<b>One Straw Less</b> Effective waste reduction programme which encouraged their community to say no to straws as a way of caring for the environment. The school also taught students how to take care of terrapins to promote a close bond between the students and sea creatures.

<b>Preschool</b>	PCF Sparkletots Bukit Batok Blk 206	<b>3Rs – Old T-Shirts Turned Into Reusable Bags</b> Encouraged students to reduce, reuse and recycle by partnering with seniors at Fei Yue Senior Activity Centre to make reusable bags from old clothing.
<b>Primary</b>	Punggol Primary School	<b>Save The Earth, Reduce E-Waste</b> Conducted an e-waste recycling drive to encourage all pupils and school staff to donate their e-waste for proper collection and recycling, as well as organising public e-waste workshops at the Eco-Fiesta 2018, Central Clean and Green Singapore Carnival.
<b>Secondary</b>	Yuhua Secondary School	<b>Project Earthmazing</b> Comprising a ‘race’ where students learned about environmental issues, a public outreach to reduce food waste, and an overseas learning journey to Cambodia where students worked with their Cambodian friends to explore ways to address challenges from climate change.
<b>Institute of Higher Learning</b>	London School of Business and Finance	<b>E-Waste Recycling Drive</b> Programme designed to encourage sustainability both in and outside the school’s campus. The e-waste recycling drive was supported by staff and students who brought in unwanted phones, batteries, remote controls, cables, plugs and wires for recycling.
<b>Junior College / Centralised Institute</b>	National Junior College	<b>Vermicomposting Programme</b> Wide range of outreach activities to other schools and the public to teach the benefits and techniques of vermicomposting and other sustainable gardening techniques.
<b>International</b>	Global Indian International School, East Coast Campus	<b>Green Happy Campus</b> Education programme that teaches students how small changes in their daily lives, such as using reusable bags in place of disposable ones, can have a big impact that benefits the environment.

The SGA is part of the 'Clean & Green' Week launched on 3 November.

SEC plans to introduce a new Outstanding Teachers' Award in 2019 to recognise exemplary teachers committed to driving awareness of environmental issues.

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### ABOUT THE SINGAPORE ENVIRONMENT COUNCIL

Established in 1995, the Singapore Environment Council (SEC) is an independently managed, non-profit and non-governmental organisation (NGO). As Singapore's first United Nations Environment Programme (UNEP)-accredited environmental NGO, we influence thinking of sustainability issues and coordinate environmental efforts in the nation.

We are also an approved charity and offer tax exemption to donors. SEC continuously engages all sectors of the community by formulating and executing a range of holistic programmes, such as the Singapore Environmental Achievement Awards, Asian Environmental Journalism Awards, School Green Awards, Singapore Green Labelling Scheme, Project: Eco-Office, Project: Eco-Shop and Project: Eco-F&B. In addition, we build a pool of committed volunteers under our Earth Helpers programme. Our Training and Education arm provides the people, public and private sectors with the opportunity to develop awareness, knowledge, skills and tools in order to protect and improve our environment for a sustainable future.

Strong partnerships with corporations, government agencies and other NGOs are valued by us. These partnerships are vital for sustaining our programmes, leading to positive action and change. Over the years, SEC has given strength and direction to the environmental movement in Singapore.

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### 新加坡环境理事会简介

新加坡环境理事会（SEC），成立于 1995 年，是非政府组织（NGO），也是非盈利机构。我们致力于推广新加坡可持续发展项目同时协调环境改善事务。在 2018 年，新加坡环境理事会被联合国环境规划署授予认证。

我们是一个获得认可的慈善机构，捐赠者可享受税务优惠。通过举办一系列整体项目如新加坡环境成就奖 (Singapore Environmental Achievement Awards)、亚洲环境新闻奖 (Asian Environmental Journalism Awards)、SEC-星和校园绿化奖 (SEC-StarHub School Green Awards)、新加坡绿色标签计划 (Singapore Green Labelling Scheme)、绿化办公室计划 (Project: Eco-Office)、绿化商店计划 (Project: Eco-Shop) 和绿化餐饮计划 (Project: Eco-F&B)，新加坡环境理事会持续在社会各个领域发挥作用。

通过志愿环保战士 (Earth Helpers) 项目新加坡环境理事会组织了一支队伍协助和改善环境。我们的培训与教学部门旨在提高人民、政府部门及社会各领域的环保意识，知识与技能，并提供相关教材。多年以来，新加坡环境理事会一直支持并引导着新加坡的环保运动，通过与企业、政府机构和其他非政府组织建立密切的合作关系以更积极的行动达成改善环境的远景，这对于我们项目的可持续发展是至关重要的。

## ABOUT STARHUB

StarHub is a leading homegrown Singapore company that delivers world-class communications, entertainment and digital solutions. With our extensive fibre and wireless infrastructure and global partnerships, we bring to people, homes and enterprises quality mobile and fixed services, a broad suite of premium content, and a diverse range of communications solutions. We develop and deliver to corporate and government clients solutions incorporating artificial intelligence, cyber security, data analytics, Internet of Things and robotics. We are committed to conducting our business in a sustainable and environmentally responsible manner. Launched in 2000 and listed on the Singapore Exchange mainboard since 2004, StarHub is a component stock of the SGX Sustainability Leaders Index and the SGX Sustainability Leaders Enhanced Index. Find us at [www.starhub.com](http://www.starhub.com), or connect with us on [Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).